

# FACIAL CHART



	SKIN TYPE	MAIN INGREDIENTS	BENEFITS	KEY SELLING POINT
<b>CLEANSER</b>				
Green Tea Milk Wash	all skin	coconut milk, green tea extract, sodium hyaluronate	moisturizing with vitamin C & E, anti-inflammatory, prevents moisture loss	removes makeup, dirt, mascara & sunscreen. Gentle, all skin types
C the Future™ Foam Cleanser	all skin - especially oily, combo skin	glycolic acid, vitamin C & bee balm	exfoliating, smoothing & brightening	gentle and nourishing for daily use
Crisp Start™ Clarifying Wash	acne/breakout prone	0.5% salicylic acid, bisabolol, FHF-grown parsley	salicylic acid removes dead skin buildup, bisabolol is a plant based superstar smoother for skin, FHF-grown parsley extract delivers nourishing antioxidants	daily foaming wash that sweeps up pore-clogging impurities while treating active blemishes
<b>TONIC</b>				
Illumination Juice® Facial Tonic	dry, dull, aging	24-hour brightening peptide, 11 superfruits extracts, organic aloe, 9 botanical oils, beta carotene, sodium hyaluronate, sodium PCA	alcohol-free toner targets complexion, and visibly brightens and evens the look of skin	24 hours of nonstop waves of illumination
Super Lettuce® Facial Tonic	all skin - especially oily, combo skin	cucumber water, red leaf lettuce, triple hydroxy acids: AHA+BHA+PHA	AHA – lactic & glycolic acids exfoliate dead surface skin, PHA (polyhydroxy acid) - works solely on fine lines/wrinkles, BHA - willow bark soothes and sheds dead skin, cucumber extract high in vitamin C	crisp, clarifying & oil balancing AHA+BHA+PHA tonic
Vitamin Berry Facial Tonic	all skin - especially dry, dehydrated skin	rose water, aronia berry extract, sodium hyaluronate	rose water is hydrating, calming. aronia berry extract - contains the highest recorded antioxidant concentration of any fruit	alcohol free, pore-refining. Puts a photo filtering finish on skin
<b>EXFOLIANT</b>				
C of Change™ Clinical Peel Pads	all skin	2% salicylic acid, niacinamide & FHF-grown parsley extract	brightening, refining & complexion clearing	daily swipe to achieve brighter skin

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Finely Awake® Plantfoliant® Facial Polish	all skin	5 plant exfoliants – pumice, apricot, bamboo silica, bentonite clay and polylactic acid from corn	plant derived foaming agents cleanse skin, plant exfoliants resurface - revealing newer skin layers beneath, bentonite pulls impurities and excess oils from skin, cucumber extract high in vitamin C to improve skin texture	cleanse, exfoliate, and refresh at the same time
One Fine Day® Shea Sugar Facial Polish	normal - dry, sensitive	sugar, shea butter, vitamin E	exfoliates dead skin cells, softens dry skin, reduces redness, fights wrinkles with vitamin E	cleanse, exfoliate & moisturize at the same time
Sanded Ground®	dull, congested, acneic	volcanic ash, willow bark extract, Arizona clay	exfoliates dead skin cells, clarifying, absorbs bacteria & toxins	mini microdermabrasion treatment at home
Timescape® Micromazing® Renewing Facial Polish	all skin	natural plant-based fiber particles, caffeic acid, U.S. grown non-GMO sunflower oil, glycerin	clinical tests revealed in just 12 days of daily use, these exfoliating mega-wonders led to a 46% visual improvement in skin renewal – wiping away the look of imperfections and bringing a healthy, young glow.	Wipe away the years in just 2 minutes
<b>MASK</b>				
Berry Supreme Gleam®	dull, uneven, aging skin	organic red raspberries, retinol and FHF-grown organic cucumber & watercress extracts	brightens, tightens & smooths	improve skin tone, firm and remove impurities all in one
Guac Star®	dry, dehydrated, sun burned or sensitive	avocado butter, extract & oil. green tea, Goji fruit, sodium PCA	avocado provides moisture, green tea provides anti-inflammatory properties & Goji fruit improve skin texture	calms, hydrates, quenching, moisturizing. apply chilled for cooling effect
Matcha Purity™	sensitive, dry & dehydrated, acneic	matcha green tea, peat, kaolin & bentonite clays, organic cucumber extract, allantoin	matcha green tea and peat mud calm and reduce itching & irritations, allantoin is anti-inflammatory, cucumber improves texture	rapidly cools, calms, hydrates, gives a great glow
Mighty Brighty™	dull, aging and uneven; NOT for Sensitive Skin	pure form time-release retinol, fermented lemon peel extract, orange peel powder, bentonite and kaolin clay, FHF-grown cucumber extract, FHF-grown micro watercress extract, chamomile extract, U.S. grown cold pressed tangerine peel oil	brightens, tightens, smooths, clarifies and leaves a more radiant complexion.	revitalizing blend of retinol & vitamin C
Mighty Tightly®	dull, aging, uneven	banana, turmeric, echinacea, clays - illite, bentonite, kaolin	banana pulp helps with repair & protection. turmeric helps even out skin tone (acne scarring), echinacea helps reduce the look of wrinkles	firms, brings radiance, tightens, fights signs of aging

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Pajama Paste®	rosacea, active acne, aging	bentonite clay, yogurt, raw honey, oatmeal	bentonite clay pulls impurities, toxins & excess oils from skin surface, yogurt & honey help balance bacteria while smoothing the skin	tightens, reduces redness, hydrates
Pudding Apeel®	dry, dull, aging, sun damaged	tapioca, glycolic, green tea, coconut milk, honey	glycolic (3%) stimulates cell renewal, sloughs away dead skin. green tea is anti-inflammatory	re-texturizes, smooths
Splendid Dirt®	congested, oily & acneic	organic pumpkin puree, illite clay, bentonite clay, yogurt	clays pull impurities & excess oils from skin surface, pumpkin is packed with AHAs which increase cell turnover	de-gunks, tightens, resurfaces, brings radiance
Sundae Best®	aging, dry, uneven	CoQ10, live carrot cells, ginseng extract, cocoa, vitamins C, A & E	CoQ10 fights against premature aging, carrot cells brighten & coconut oil reduces inflammation	softens, fights signs of aging
Will Dew® (Organic)	dry, dehydrated, acneic	Pre/probiotics, organic aloe vera, organic rice extract	pre/probiotics help balance the bacteria on skins surface while providing calming effect. rice extract infuses skin with moisture	moisturizes, balances good bacteria, calming, reduces redness
<b>PEEL</b>				
Illumination Fruit®	most skin types, NOT for sensitive skin	5% lactic, 5% malic, 5% citric acids, papaya, blackberry, aronia fruit + fermented lemon	combining 15% lactic, malic, & citric acids + fruit acids (AHAs) for a professional strength exfoliation that will improve texture, tone & smoothness in one application	a total skin reboot that will quickly smooth fine lines, reduce the look of large pores, and brighten the skin
<b>BOOSTERS</b>				
Bakuchiol Booster	all skin - especially aging	bakuchiol, niacinamide, FHF-grown black opal basil & licorice root extract	renews and brightens	a retinol alternative to fight signs of aging
Hyaluronic Booster	all skin - especially dry, dehydrated	hyaluronic acid, vitamin C, FHF-grown parsley extract	an extra dose of hydration	reveal plumper, more youthful complexion
Vitamin C Booster	all skin - especially dull, aging	vitamin C, ferulic acid & FHF-grown lemon balm	radiance booster, brightens dull, uneven skin	a visible return to a healthy glow
<b>SERUM</b>				
Chocolate Fig Vitamin Recovery Serum	all skin	organic fig, cocoa, honey, vitamins E & C, live papaya & pineapple cells	organic fig contains strong antioxidants like vitamin A, E & K, honey adds mega moisture while improving elasticity, live cells exfoliate & add nutrients	mega moisturizing, dewy, radiant appearance for face & body. This is Honey Heel Glaze for the face but with added benefits of fig & cocoa!
Crow Catcher® Eye Serum	all skin	seaweed extract, bio-peptide, algae extracts, organic gotu kola	reinforce skin's hydro-lipidic barrier. gotu kola helps regenerate the skin and is known for wound-healing properties	reduces look of fine lines & crows feet. clinical tests revealed 58% visible reduction of deep wrinkles

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Day Breakthru	acne/breakout prone	2% salicylic acid, probiotics, FHF-grown parsley extract	salicylic acid removes dead skin build up, probiotics calm and soothe skin, FHF-grown parsley extract delivers nourishing antioxidants	fast acting, weightless salicylic acid treatment that eliminates most blemishes and blackheads while preventing new ones
Eternal Light® Serum	sun-damaged, dull & uneven skin	grapefruit flower extract, oat beta glucan, advanced peptide	oat beta glucan reduces redness, grapefruit extract is a lightener & brightener	Illuminates, targets sun spots. 70% of volunteers showed more effective results than leading prescription whiteners over 8 weeks
Lustre Rose™ Serum-in-Oil	dull, dry or dehydrated skin	organic rose hydrosol, vitamin C, vitamin E, hyaluronic acid, seaberry oil	mega boost of hydration, illuminates complexion	features vitamin C, 4 forms of hyaluronic acid, and organic rose hydrosol — a distillate of rose petals
Midnight Clearing™	acne/breakout prone	2.5% benzoyl peroxide, niacinamide, FHF-grown parsley	benzoyl peroxide kills acne bacteria, niacinamide reduces the look of redness, FHF-grown parsley extract delivers nourishing antioxidants	an overnight benzoyl peroxide treatment that works beneath the skin's surface to wipe out acne at the source
Wine Down® Serum	all skin	resveratrol, EGCG, organic chamomile flower, bioactive fruit & vegetable compound	resveratrol contains fierce antioxidants & anti-inflammatory properties found in grapes. EGCG improves ability to stimulate healthy collagen production	plumps, hydrates, reduces look of dark circles, protects skin from free radicals
<b>MOISTURIZER</b>				
Evening Rose Moon Dip® Sleep Facial Mousse	all skin	2% time-release retinol, organic rose hydrosol, aloe leaf juice, U.S. grown non-GMO soy oil, jojoba seed oil, allantoin	get rich hydration with this light-as-air whip that leaves a supple matte finish, plus a powerhouse blend of wrinkle-targeting peptides and 24-hour, time-release retinol that envelops skin — visibly firming its look over time.	pure form, time-release retinol enhances cell turnover and stimulates collagen production without irritation. organic rose hydrosol — a distillate of rose petals — nourish and moisturize skin.
Full Moon Dip® Iridescent Illumination Facial Mousse	all skin - especially dry, dull, aging skin	2 powerful peptides, pure form time-release retinol, mica, u.s. grown non-gmo soybean oil, aloe leaf juice, glycerin, jojoba seed oil	light-as-air whip that leaves a supple feel and natural mineral iridescence, including a powerhouse blend of wrinkle targeting peptides and 24-hour, time-release retinol that envelops skin — visibly firming its look over time.	instant illumination and whipped hydration
Kale Water Weightless Moisturizer	normal, combo, oily	advanced peptides, kale & cucumber extract, sodium PCA, retinol blend (retinyl palmitate)	smooth the look of deep wrinkles up to 45%, FHF grown kale & cucumber are high in antioxidants & vitamins A, C & K, sodium PCA	ultra-lightweight, oil free, peptide-based, fast matte moisturizer

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Mighty Brighty™ Vitamin C Sleep Gelée	all skin	vitamin C, licorice root extract, pure form time-release retinol, California-grown lavender hydrosol, evening primrose oil, turmeric, squalane, polyglutamic acid, FHF-grown cucumber extract, fireweed flower/leaf/stem extract, Indian gooseberry fruit extract	apply a thick layer before bed to revive, brighten and plump skin while you sleep.	hard-working vitamin C sleep gelée brings beautiful silky skin mornings
Moon Dip® Youthful Complexion Facial Mousse	all skin	2% time-release retinol, aloe leaf juice, U.S. grown non-GMO soy oil, jojoba seed oil, allantoin	get rich hydration with this light-as-air whip that leaves a supple matte finish, plus a powerhouse blend of wrinkle-targeting peptides and 24-hour, time-release retinol that envelops skin – visibly firming its look over time.	pure form, time-release retinol enhances cell turnover and stimulates collagen production without irritation
Stunning Returns™	all skin types	bakuchiol, ceramides & FHF-grown black opal basil	quench, firm & renew	wake up to visibly firm, hydrated and renewed skin
Three Milk Ageless Moisturizer	all skin	advanced firming peptides, coconut milk, retinol blend (retinyl palmitate)	smooth deep wrinkles, antioxidant, silymarin, improves redness, papules, itching, hydration & skin color	clinical tests revealed after 2 months of use, the surface area occupied by deep wrinkles was reduced by up to 45%
Three Milk Moisturizer Sleep Cream	all skin	retinol, advanced firming peptides, coconut milk	retinol is wrinkle-smoothing & firming, antioxidant, silymarin, improves redness, papules, itching, hydration & skin color	encapsulated retinol that time-releases throughout night, smoothing & hydrating for youthful skin
Watercress Hydration Cascade® Gelée Moisturizer	all skin	sodium hyaluronate, retinol, vitamin C, watercress extract, organic blue matcha	2% 24-hour time-release retinol is wrinkle smoothing + firming, sodium hyaluronate locks in moisture and plumps skin, watercress & blue matcha are full of antioxidants, vitamin C improves aging, skin tone & radiance	super-drench and replenish your skin + a powerful dose of retinol for the perfect anti-aging, quenching, cooling, non-greasy moisturizer, doubles as sleep mask & makeup primer
<b>SUNSCREEN</b>				
Elevated Shade® 100% Mineral Sunscreen Broad Spectrum SPF 30	all skin	zinc oxide 21%, vitamins C, E & B3, hyaluronic acid, sweet pea	100% mineral SPF with UVA/UVB protection, youth-defending with vitamins C, E & B3 (Niacinamide) to help visibly improve pores & fine lines; with hyaluronic acid to add long lasting hydration.	Mattifying, anti-aging, broad spectrum mineral SPF 30, Reef safe